

9TH INTERNATIONAL
CLOUD
EXPO

NOVEMBER 7-10, 2011
SANTA CLARA CONVENTION CENTER
Santa Clara, CA

PRESENTERS



**Joseph Seibel, CFO
& VP of Strategic
Development,
Hexagrid**

Joseph Seibel, CFA has nearly 10 years of strategic management and advisory experience with technology and service-based startup companies. Joe's career started early as the founder of S&J Advertising while in undergraduate school. After a merger with Missouri State's marketing department, Joe was co-founder and CFO for Baylard & Associates, an executive recruitment firm, where he specialized in finance and strategic management. Most recently, Joe was an equity research analyst at Stifel Nicolaus and AG Edwards. Since 2009, Joe's financial and startup expertise has proven instrumental in establishing Hexagrid's position as a reputable business partner for companies seeking to implement successful Infrastructure as a Service (IaaS) cloud computing strategies.



**Phil Wainwright,
Cloud Strategy
Consultant, Boston**

For more than a decade, Phil Wainwright has been a trusted thought leader in cloud computing, as a blogger, analyst and consultant. He maintains a popular blog on software-as-a-service on ZDNet and serves as vice-president of EuroCloud, a pan-European business network promoting cloud services and applications. In his role with strategic consulting group Procellux Ventures he advises top cloud vendors on messaging, positioning and go-to-market strategy. His forthcoming book, *Frictionless Enterprise*, describes how forward-looking enterprises are harnessing the cloud for business transformation, redefining best practices for successful organisations in the 21st century.

FIND US

BOOTH #825

Exhibit Hours

Monday: 7:40pm-9:00pm
Tuesday: 10:30am-12:30pm, 3:45pm-6:00pm
Wednesday: 10:30am-12:30pm, 4:00pm-6:00pm
Thursday: 10:30am-12:30pm, 3:30pm-5:30pm



PRESENTATIONS

IN TELX THEATRE (BOOTH 824)

Cloud Computing the Easy Way or the Hard Way, You Choose

Monday at 8:20PM
Tuesday at 11:10AM & 5:05PM
Wednesday at 11:10AM
Thursday at 11:10AM

Hardware Choices That Can Make- or Break- Your Cloud

Tuesday at 3:45PM
Wednesday at 4:40PM
Thursday at 4:10

PANEL SESSION

**Dedicated Hosted Private Cloud- Is
Deploying Them Really That Hard?**
November 9th @ 6:25

RECENT PRESS RELEASES

Hexagrid Unveils Unovie Cloud at Interop
Mumbai

Hexagrid Certifies Boston IT Partnership
for Cloud Hardware and Integration

Telx Partners with Hexagrid to Deliver
Hosted Private Cloud Solution

JOIN US

**We are offering VIP Gold passes
for CloudExpo!**

Contact us for details at info@hexagrid.com



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